



## About Us

*Your branding is our passion*

Prime Perspectives is a boutique media production team specialising in state of the art video productions and photography. We live and breath creativity through all elements of our business and service statewide across Tasmania. There is no greater feeling than witnessing our media enhance your business to achieve a greater professional appearance to escalate your sales.



[www.primeperspectives.com.au](http://www.primeperspectives.com.au)

## Let's Connect

Scan the below QR code to book us online or email us instantly



[www.primeperspectives.com.au](http://www.primeperspectives.com.au)



**Prime Perspectives**  
PHOTOGRAPHY & VIDEO

## Content Creation Specialists

Book online instantly at:  
[www.primeperspectives.com.au](http://www.primeperspectives.com.au)  
Ph: 0438 795 108

# Why Us?

Presenting a property listing with professional real estate media is vital in today's technology-driven world. Great results stem from great marketing content. Prime Perspectives have serviced the real estate media sector since 2015 and continually thrives on developing new production techniques that benefit our customers. Whilst on-site, we provide you with guidance, creativity, and love to collaborate with your vision.

With many use cases for our media, we specialise in producing content for home sale listings, rental listings, Airbnb, and accommodation.

We can tailor to your needs and desired outputs but also have a list of common packages. Please do not hesitate to contact us to produce a media package suited to your brief. Additionally, all photography content is delivered to you within 48 hours after production.

# Our Services

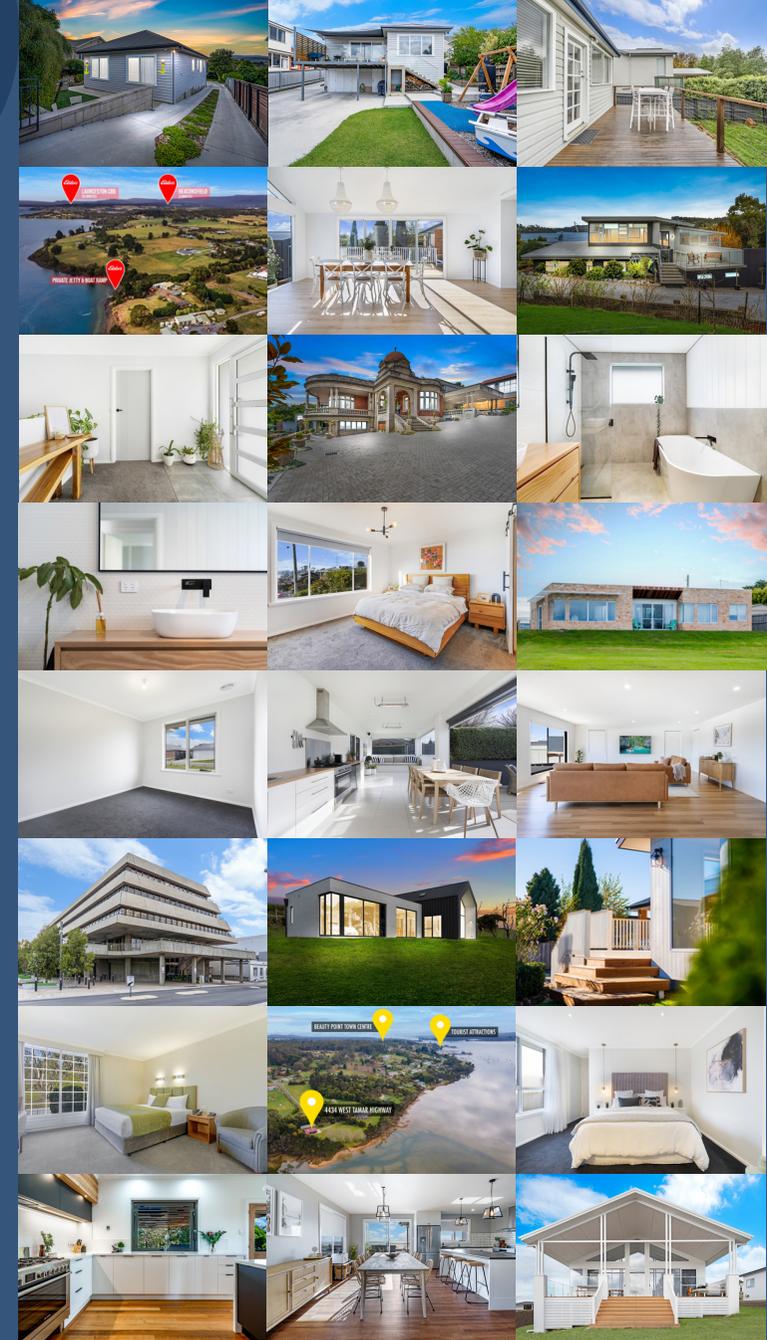
- ✓ Ground wide-angle internal & external photography
- ✓ Detail photography showcasing fixings and styling
- ✓ Aerial photography & cinematography (*Civil Aviation Safety Authority certified*)
- ✓ Highly produced video productions tailored to your desired style
- ✓ Floor plan sketching & drafting
- ✓ Day to dusk processing
- ✓ Virtual furniture staging
- ✓ Complimentary grass, sky, and TV background replacements on all images
- ✓ 48 Hour delivery on all photography content

"Distributing your new content is just as important as the content itself. Posting your media amongst relevant forums, your website, social media groups, and social platforms is **FREE ADVERTISING!**"

- Tim Whybrow



**Prime Perspectives**  
PHOTOGRAPHY & VIDEO



View our extensive photography and video portfolio over at [www.primeperspectives.com.au](http://www.primeperspectives.com.au)

Have you encountered our services before? Share your experience with us on Google for a \$50.00 voucher! Simple search Prime Perspectives and hit that review button.

# REAL ESTATE MEDIA PACKAGE PRICE LIST (Pricing includes GST)

# ADDITIONAL SERVICES (Pricing includes GST)

## GOLD - \$840.00

- 15-30 Photographs
- 5 Aerial photographs
- 2x Aerial images with an indicative outline and pinpoint markers
- 5 Detail photographs
- 1x Day to Dusk conversion
- 2D Floor Plan
- Video Tour (*Landscape & reels outputs*)

## PLATINUM - \$650.00

- 15-30 Photographs
- 2x Aerial images with an indicative outline and pinpoint markers
- 2D Floor Plan
- Video Tour (*Landscape format only*)

## BASIC PACKAGE 2 - \$400.00

- 20-30 Photographs
- 5 Aerial photographs
- 1x Aerial image with an indicative outline
- 1x Aerial image with pinpoint markers
- 2D Floor Plan

## BASIC PACKAGE 1 - \$350.00

- 15-20 Photographs
- 2D Floor Plan

- 10x Photographs for rental listings - \$125.00
- 15-20 Photographs - \$220.00
- 10x Aerial Images - \$220.00
- Additional images on top of any package - \$10.00ea
- Day to Dusk Conversion - \$25.00ea
- Virtual staging - \$25.00ea
- Residential 2D Floor Plan - \$150.00ea
- Commercial 2D Floor Plan - \$225.00ea
- Video Tours (Including Aerial footage) - \$400.00
- Platinum Video Tour (*Ground footage, aerial footage, advanced transitions, and special effects*) - \$600.00
- Travel (*Free +10km from Launceston*) - \$75.00/hr



- We can create a package best suited to your agency's outputs.
- All photographs and floor plans are delivered within 48 hours. Typically quicker.
- All media is delivered via a private online gallery where you can download high-quality, web-sized, watermarked, and unwatermarked images.
- Video tours include animated graphics, licensed commercial music, an optional agent piece to camera, and voiceover.
- Our RPA (*Drone*) piloting is Civil Aviation Safety Authority certified and insured (*ReOC.7597*)



## Learn More

Scan the QR code to learn more about our real estate services and view our portfolio.



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PHOTOGRAPHY & VIDEO

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✉️ [Tim@primeperspectives.com.au](mailto:Tim@primeperspectives.com.au)

🌐 [www.primelperspectives.com.au](http://www.primelperspectives.com.au)



## Book Online

Scan the QR code to book us online instantly with your preferred time slot.



**Prime Perspectives**  
PHOTOGRAPHY & VIDEO

*click any of the projects below to preview our deliverables*



**Learn More**

Scan the QR code to learn more about our real estate services and view our portfolio.

[www.primeperspectives.com.au](http://www.primeperspectives.com.au)